

# CAMPOLINDO CROSS COUNTRY AND TRACK TEAM MISSION

“The score takes care of itself.”  
–Bill Walsh

The Campolindo cross country and track programs endeavor to address the educational, social and emotional development of each athlete, providing character growth opportunities through their athletic experience. Human growth and moral development is the critical purpose of our program.

The Campolindo cross country and track teams present countless teachable moments where ethical values such as empathy, moral courage, fairness, responsibility, and respect for self and others can be developed; Our programs connect students to caring adults in their learning community who foster social-emotional intelligence and academic success; It is an experience that provides students with opportunities for moral, social, emotional, and civic growth.

We value the potential to provide students with growth opportunities that will sustain them beyond fitness and skill development and the ability to compete and win. The Campolindo cross country and track programs strive to provide athletes with the tools for being responsible, striving for excellence, learning from mistakes and failure, overcoming adversity, helping others succeed, and being a contributing member of a team.

We also hope to teach athletes the difference between a GOAL and a PURPOSE. While seasonal goals may be to win a particular race, achieve a specific time or earn a certain title, the purpose of our program is to create a safe place where connection and belonging occurs and mistakes and failure are expected opportunities for growth. Experiencing failure and confronting the subsequent consequences are powerful and necessary for character development.

The goal of an individual or a team in our program may be to win, but we define success by more than a finishing place or team score. Our purpose is to provide students with the opportunity to be challenged, to develop and to grow through their participation in our sport.

The rules, guidelines, procedures and methods of our program have been developed and are implemented with the intention of cultivating student potential and providing them with skills that will serve them for a lifetime.

Athletic achievement, specifically the achievement of personal performance improvement and team championships, is the goal of our program. It is not the purpose however. The purpose is to change the arc of every student-athletes' life.